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Kaizen is the umbrella

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concept that covers most of the uniquely Japanese management practices that have helped Japanese companies start from zero in the 1950s to become world class competitors in the 1980s.

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The Japanese word Kaizen when translated into English means 'Improvement'. It has been practised in Japan for more than 60 years, but it was only in 1986 when the Japanese business consultant Masaaki Imai introduced the term in his famous book 'Kaizen: The Key to Japan's Competitive Success' that we too learnt about it.

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Kaizen's gradualism no longer seemed to suit the mood of the times. Further reading Imai, M., "Kaizen: the Key to Japan's Competitive Success", Random House, 1988

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Kaizen is a concept referring to business activities that continuously improve all functions and involve all employees from the CEO to the assembly line workers. Kaizen (改善) is the Sino-Japanese word for "improvement". Kaizen also applies to processes, such as purchasing and

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An important
statement in this
chapter is “All the
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implemented in Japan
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prerequisite in
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workers' acceptance
and overcoming their
resistance to change.”
This is the job of
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("good") is
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method became
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Feedback: The core
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According to Masaaki Imai, who introduced kaizen to the

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international audience with his seminal book, *Kaizen: The Key to Japan's Competitive Success*, kaizen is an umbrella concept for a large number of Japanese business practices (Imai, 1986, 1997—see Figure 1).

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